

Daren Martin, PhD | The Culture Architect | Global Author & Speaker

Dr. Martin's Impact on the C Suite and Leadership Teams Includes ...

***"Daren changed the trajectory of our company. We would not be where we are today without the help of Daren Martin."
- Bruce Sammis, CEO Lockton Dunning Benefits***

- Three hour closing address for the Bush/Clinton Presidential Scholars
- Jim Bidzos CEO and founder of Versign had Dr. Martin speak for 2.5 hours to his 80-member executive team
- Rockwell Automation flew Dr. Martin in for a four-hour strategy session on Company Culture with their executive team
- North American Bancard founder Marc Gardner flew Dr. Martin to St. Vincent to speak to his 18-member executive team
- Speaking to the Harvard Business School Club – Dallas, Sep 2019
- Dr. Martin was invited to do a three-hour training for 250 KPMG partners in Scottsdale

Keynotes Provided Include

- National Restaurant Association's Innovation Summit
- WFG Executive Roundtable Keynote 2018, 2019
- Canada Life Reinsurance
- HollyFrontier
- PuroClean
- Sunstate Equipment
- ILTA
- Praxxair
- The Volaris Group
- Pedernales Electric Cooperative Inc.
- PM Hotel Group and Buccini/Pollin Group
- St. David's Foundation
- Multiple CHRO, CMO, CIO/CISO Executive Summits all over the country
- IPPA 300/450 Physicians from all over the world Panama 2017, KL 2018
- SHRM
- Occidental Petroleum
- Many more ...

Feedback from speaking gigs to over 200 CISO's and CIO's from companies like BP, Rackspace, IBM, The FBI, Sysco, Direct Energy, BOX, etc.

- ***One of the best keynotes I've heard in years. Great takeaways for business and life!***
- ***Daren crushed this talk. It was the highlight of the event!***
- ***If I could give his presentation 10 stars, I would! The 4 C's of corporate transformation are going to come in handy in the very near future!***
- ***Daren gave a great presentation - it was the highlight of the event for me. I got a lot of "gold nuggets" from his presentation***

Workshops and Training

Daren Martin, PhD

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Dr. Martin has conducted multi day training for companies like ...

- Adobe
- HP
- Alliance Data
- KPMG
- HollyFrontier
- Lockton
- Southwest Airlines
- Many more

Hands down this was the best training I have taken during my 12-year career and I've taken hundreds of courses working for Fortune 100 Companies. You made class fun, provided great examples and had no problem engaging the audience. The day flew by amazingly quickly which usually is the opposite. This course was a true success since I started applying what I learned right away.

Magdalena Milne

Director - Advisory Services, Management Consulting
KPMG LLP

I would put your class up there with the first time I read the 7 Habits in terms of having an impact on my thinking. I'll be digesting these principles for many years!

Jeremy Meadows

Sr. Risk Analyst, Alliance Data

Best Selling Author

Dr. Martin's groundbreaking and bestselling book A Company of Owners has received high praise from business leaders.

All four of Dr. Martin's books are being published in Kenya, East Africa, and soon to be India.

A Company of Owners is the best book I have read since Good to Great
– **Blake Holman, CIO, St David's Foundation**

Both Whiteboard and A Company of Owners provide a tremendous amount of information in a brief and straight forward style. They have promoted discussion throughout our organization. - **Lamar Hunt, Jr, Member, Founding Family of the Kanas City Chiefs**

A Company of Owners integrates employee engagement and empowerment into the simple mantra of ownership. Laced with incisive thoughts on leading and motivating others, this book left me wanting to complete the sentence "I will create a culture of owners by _____." - **Mike Jennings, CEO and President, HollyFrontier**

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I highly recommend this book to any manager or executive... you will pick up a ton of great ideas, practices and philosophies that will help you run a high-performance business. - Reggie Aggarwal, CEO/Founder CVent

“A Company of Owners is required reading for my Executive and Senior Management Teams. The number of a-ha moments that you are able to apply to your company will make you want to re-read this book repeatedly. If you value the power of engaging yourself, your peers and your staff to build a stronger more enduring company, I strongly recommend you buy (and share) A Company of Owners: Maximizing Employee Engagement NOW!” - Ed Katz, COO All Star Products Group

I have this habit of reading a book and declaring it the best yet... Good to Great, Servant Leadership, Start with Why, Radical Candor... now it's Company of Owners by Daren Martin. It's a short read and so on point on what it entails to build an engaging culture of people who are working together like they own the place! I'm a big believer of this philosophy and this book reinforces my gut! Take an hour and read it... you won't be disappointed. Maryann Balbo, Vice President at Cox Media

“A Company of Owners is a business Bible that will impact your company and its culture! It will move you to immediately begin to execute its many well-thought ideas and directives!” - Mike Muhney, Co-Inventor of ACT! software that created the entire Relationship Management/CRM global industry

*Dr. Martin makes sure the book goes well beyond recycling old saws to focus the reader on key questions and actions for each theme. “A Company of Owners” is a tool to help advance a company and its organization and cut the risk that it becomes just another of the many well-intentioned books on management that fail to enable positive change.”
- Julien Mininberg, CEO, Helen of Troy*

Press Includes ...

Wharton Business Radio Interview

<https://businessradio.wharton.upenn.edu/people/daren-martin/>

Haute Living Interview - <http://goo.gl/V6zMTD>

D Magazine - <https://www.dmagazine.com/publications/d-magazine/2016/november/subscriber-spotlight-daren-martin-ph-d/>

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